

FOR IMMEDIATE RELEASE



Certus Announces the Appointment of Dave Bradford as Chief Financial Officer

Certus announced that it has appointed Dave Bradford as Chief Financial Officer.

Dave brings over 20 years of experience in leadership and corporate finance to the Certus team, including high growth route-based service companies and pest control. Dave held leadership positions at Environmental Pest Service, Spirit Airlines, United Maritime Group and Tupperware Brands Corporation before joining Certus. He’s overseen the financial and operational aspects of over 150 acquisitions in his career.

Dave earned a Bachelor of Business Administration, concentration in finance, from the University of Texas – Arlington and is a member of the American Institute of Certified Public Accountants.

Mike Givlin, CEO and co-founder of Certus, stated “Dave’s demonstrated success in high growth environments will help keep Certus on track as one of the fastest-growing pest control companies in the nation.”

Dave Bradford also commented that “My experience in leading companies within the service industry has shown me the importance of ensuring all roles within an organization are focused on servicing the customer to drive growth. I look forward to being a key part of the Certus team as we continue to exponentially grow our business.”

For additional information, please contact:

Rachel Lego, VP of Marketing
330-990-2245
rachel.lego@certuspest.com

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About Certus

Certus is a different kind of pest control company built on a foundation of putting people first, doing the right thing, and always reaching higher. Founded in 2019, our team has taken decades of industry experience and brought a new way of thinking to pest control. Simply put, we believe there is always a better way - not only in the pest control methods we use, but in how we operate our business itself. By supporting, trusting, and elevating our people we can help evolve the industry and build a place where everyone can grow.