

Press Release: Certus Acquires Century 22 Pest Control

- *Acquisition Carried Out Under the Responsible Pest & Scorpion Control Brand*
- *Continued Strategic Expansion in the Arizona Market*
- *Enhanced Range of Services for Both New and Existing Customers*

Tucson, AZ – [November 29, 2023] — Certus, a pioneering name in the pest control industry, is excited to announce its strategic acquisition of Century 22 Pest Control, a premier provider in the Tucson, AZ market, known for its outstanding service and quality. This merger not only enhances the service portfolio but also broadens the reach to cater to an extended customer base.

Shared Commitment to Excellence

Founders of Century 22 Pest Control, Nita Strauss, Jon Strauss, Bob Davis and Certus Market VP, Eric Chavez, emphasize their gratitude towards their dedicated customers, attributing the firm's success to "the opportunity to serve and establish meaningful connections with our valued customers."

Prioritizing Customer Service: The Certus Ethos

Certus's unwavering focus on customer service isn't just a motto—it embodies our essence. We hold our customers in the highest regard, and this acquisition underscores our commitment to offering friendly, swift, and effective pest control solutions. Combining exceptional expertise, cutting-edge technology, and a team of dedicated professionals, Certus guarantees an unparalleled pest control experience for every client.

Expanded Service Spectrum

The merger with Century 22 Pest Control enriches our service offerings, which now include termite protection, mosquito & tick control, wildlife control and removal, rodent control, lawn care, exclusion services, crawlspace services, and insulation services.

A Glimpse into the Future

Nita Strauss, Jon Strauss, Bob Davis, and Eric Chavez view this acquisition as a landmark moment, symbolizing "a renewed commitment to serve better and elevate customer experiences." The entire team is enthusiastic about the upcoming opportunities and the enhanced benefits this merger promises to bring to our customers.

For further details or inquiries, please reach out to:

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About Certus

Certus is revolutionizing the pest control industry with its unique approach, emphasizing people-first policies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. We believe in fostering an environment where our team feels valued, trusted, and motivated to climb higher ladders of success, ensuring that the industry continually evolves to benefit everyone.