

Certus Pest Welcomes Dorado Pest Control to the Family. Expanding in Arizona and Keeping Customers First!

FOR IMMEDIATE RELEASE

[Tucson, Arizona] – [January 17, 2024] – Certus Pest is thrilled to announce the acquisition of Dorado Pest Control, under Responsible Pest & Scorpion Control. This partnership expands Certus' presence in the Southwest while preserving the local expertise and customer focus that Dorado is known for.

*"Over the last 42 years, Dorado Pest Control has built an extraordinary reputation on personalized service and deep understanding of Arizona's unique pest challenges," said Dave Bradford, CEO of Certus Pest. "We're not just acquiring a business; we're welcoming a team of passionate professionals who share our commitment to putting customers first."*

Joining the Certus family of brands, via Responsible Pest & Scorpion Control, brings significant benefits to Dorado's customers. They can expect access to:

**Expanded Services:** Certus offers a comprehensive range of pest control solutions, including termite protection, mosquito and tick control, wildlife removal, and more.

**Enhanced Technology:** Certus utilizes cutting-edge technology to deliver efficient and effective pest control solutions.

**Unwavering Commitment to Customer Service:** Both Certus and Dorado share a dedication to exceeding customer expectations through personalized attention and responsiveness.

*"We're excited to combine forces with Certus and leverage their resources to better serve our community," said Doug Myers, owner of Dorado Pest Control. "Our customers will continue to receive the same exceptional service they've always enjoyed, now backed by the strength and expertise of a national leader."*

This acquisition marks a significant step in Certus' mission to become a leading, innovative, pest control provider. By partnering with local, customer-centric businesses like Dorado, Certus continues to build a network of excellence across the region, one satisfied customer at a time.

**For further details or inquiries, please reach out to:**

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### **About Certus**

Certus is revolutionizing the pest control industry with its unique approach, emphasizing people-first policies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. We believe in fostering an environment where our team feels valued, trusted, and motivated to climb higher ladders of success, ensuring that the industry continually evolves to benefit everyone.