



Fort Myers, FL [March 21, 2024] – Certus Pest Inc., an innovative force in the realm of pest control services, today announced the acquisition of Accurate Pest Solutions, a well-respected pest control company serving Fort Myers and surrounding areas.

The active pursuit of a strong presence in South Florida is part of a larger strategic growth plan to expand service offerings and geographic reach in densely populated areas well suited for route optimization. This move allows for better service for customers in South Florida and strengthens Certus' overall position as a leading provider of pest control solutions.

Joe Runco & Damian Hewitt, Co-Sellers: "We are confident that PURCOR will provide Accurate Pest Solutions' employees with the opportunities and resources they need to thrive."

This acquisition is a win-win for everyone involved. PURCOR gains a strong foothold in the Fort Myers market, while Accurate Pest Solutions' customers benefit from access to PURCOR's wider range of services and expertise, including:

**Advanced pest control solutions:** Targeting a broader spectrum of pests, from common household insects to bed bugs and termites.

**Innovative technologies:** Utilizing the latest equipment and techniques for effective and environmentally responsible pest control.

**Enhanced customer service:** Dedicated account management system via online portal and experienced regional customer support for prompt and efficient service.

**Expanded resources:** Leveraging Certus' national network and expertise to provide comprehensive solutions for all pest problems.

Lee Thompson VP of Mergers & Acquisitions says " It's important to remember this acquisition isn't just about expanding our reach; it's about providing exceptional value and efficiency to our customers. By combining Accurate Pest Solutions' commitment to personalized service with PURCOR's advanced technologies and extensive resources, we can offer Fort Myers residents truly comprehensive pest control solutions."

**For further details or inquiries, please reach out to:**

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### **About Certus**

Certus is revolutionizing the pest control industry with its unique approach, emphasizing people-first policies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. We believe in fostering an environment where our team feels valued, trusted, and motivated to climb higher ladders of success, ensuring that the industry continually evolves to benefit everyone.