



FOR IMMEDIATE RELEASE

Certus Announces New Leadership Structure
Dave Bradford Appointed CEO of Certus

Certus is announcing changes to its Leadership Team. Dave Bradford will lead the company as Chief Executive Officer. Dave joined Certus in September 2021 with extensive experience in high-growth and route-based service companies, including pest control and pool service.

Dave commented “Since joining Certus last year, I have been blown away by how much our team can accomplish balancing incredible growth with providing our customers great service. Our structural changes have been made to further support our mission to be an employer of choice, putting people first, while continuing to grow at a very high rate.”

New appointments to the Certus Leadership Team include Dawn Hammond as Chief Human Resources Officer, David Joles as VP of Operations, East, and Eric Chavez as VP of Operations, West.

With 22 years of experience as a Human Resource professional, Dawn will be focused on building depth in our HR capabilities to best support our current team members, while onboarding new team members.

David and Eric join Certus with 57 combined years in the pest control industry and bring a focus on building strong teams to deliver quality service to both home and business owners.

Amy Wilson will continue as Chief Operating Officer, ensuring we deliver on our promises to our teams and our customers.

Co-Founder Mike Givlin will be stepping down as CEO and moving to an advisory role as a member of the Board of Directors. Under Mike’s leadership Certus has grown to #18 on the PCT Top 100 List through acquisition of 53 companies since the company’s inception in 2019.

For additional information, please contact:

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About Certus

Certus is a different kind of pest control company built on a foundation of putting people first, doing the right thing, and always reaching higher. Founded in 2019, our team has taken decades of industry experience and brought a new way of thinking to pest control. Simply put, we believe there is always a better way - not only in the pest control methods we use, but in how we operate our business itself. By supporting, trusting, and elevating our people we can help evolve the industry and build a place where everyone can grow.