

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

December 3, 2020

Certus continues Southeast expansion with the acquisition of Santiano Brothers.

Certus continues its expansion in the Southeast with the acquisition of Santiano Brothers Pest Management Professionals. Santiano Brothers was founded in 1981 by Mike and Julio Santiano. Over the next 39 years, they built a company that focused on high-quality commercial pest control in the South Florida market.

When discussing their decision to sell, Mike and Julio commented, “After 39 years, we were ready to retire. However, we have numerous long-tenured employees and customers who we wanted to make sure were looked after properly. After meeting with the Certus management team, we were sure that they would look after our people and customers, allowing us to retire with no concerns.”

Mike Givlin, CEO and Co-founder of Certus, said, “Mike and Julio have built a great commercial business with a diverse portfolio of fantastic customers. They focused on providing world-class service by hiring great people, providing them with the training and tools for success, and then keeping them focused on delivering outstanding service. It was a great recipe for success.”

For additional information, please contact:

Mike Givlin, CEO and Co-Founder, Certus
(647) 956-7575, mike.givlin@certuspest.com

Ron Shakespeare, Southeast Market President
(321) 350-7801, ron.shakespeare@certuspest.com

The evolution of pest control

CERTUS

Advisors

Santiano Brothers was represented by Kemp Anderson Consulting and said, “No amount of foreshadowing could have predicted that COVID would strike while negotiating the sale of our business. We are immensely thankful that we had Kemp and Theresa by our side to help guide us through a successful transaction. They were patient, knowledgeable and always accessible while guiding us through the process.”

Kemp Anderson said, “Given the chaos of 2020, we were honored to represent the Santiano family and their business with the acquisition by Certus. It is always rewarding to help high quality companies come together. We were able to work collectively as a team, including attorney David Gunter, to represent the Santianos in this transaction despite the complications of COVID.”

About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus’ goal is to build a Top 10 pest control company founded on the principles of putting people first, delivering on our promises, and creating lifetime clients.

