

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

January 31, 2020

Certus continues its expansion in the Pacific Northwest with the acquisition of Pioneer Pest Management.

Certus completed its acquisition of Pioneer Pest Management, LLC, on January 31st, 2020. Pioneer was founded in 2001 and provides pest management services to both the Portland, Oregon and Vancouver, Washington markets. Due to its intense focus on providing high-quality pest control services, Pioneer has been one of the fastest-growing companies in its market over the last five years. Pioneer is QualityPro and GreenPro certified by the National Pest Management Association.

Bruce Head, President and Founder of Pioneer, said, “Before deciding to sell my company, I researched all of the potential buyers in my market. I found that Certus had a great reputation for keeping their promises, looking after their people, and continuing to invest in the companies that they had acquired. After meeting with Certus, I knew that my people, my customers, and my company would be in good hands.”

Mike Givlin, CEO and Co-founder of Certus, said, “Bruce has built a truly great company, and I am excited to welcome Pioneer to the Certus family. Pioneer has several best practices that I look forward to implementing across the entire Certus family, to help improve our operations and commitment to quality service everywhere.”

For additional information, please contact:

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Advisors

LR Tullius represented and acted as exclusive financial advisor to Pioneer Pest Management, LLC.

About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principals of putting people first, delivering on our promises, and creating lifetime clients.

