

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

January 20, 2021

Certus enters the Georgia market with the acquisition of Peachtree Pest Control of Brunswick.

Certus today announces the acquisition of Peachtree Pest Control, which has five branch offices in South Georgia and Florida—Brunswick, Savannah, Warner Robins, Jacksonville, and Ormand. The company was founded in 1976 by Steve Arnold, the uncle of the firm's current president, Jimmy Arnold, who opened the Brunswick branch with his wife Tammy in 1995.

Jimmy Arnold, President of Peachtree, said, "As the pest control industry grows, innovates and changes, you have to do the same. At Peachtree Pest Control, we consistently look to do that everyday. Partnering with Certus was that next step for realizing opportunities and growth for our team and our company. Their People First mentality is what really connected with me. The most important asset we have is our people. It's such a great opportunity to continue to grow our team and do something different in the pest control industry."

Mike Givlin, CEO and co-founder of Certus, said, "Jimmy has built a fantastic company. He has been able to achieve tremendous organic growth, provide world-class service to his customers, and create a great work environment for his people. I am very excited about working with Jimmy over the coming years as he continues his career here at Certus.

This partnership highlights our desire to keep pest control local, as Jimmy Arnold and Peachtree Pest Control have been ingrained in the local community for over 20 years. Peachtree has a great reputation in their service area and we welcome them into the Certus family."

For additional information, please contact:

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Advisors

Rand Hollon of Preferred Business Brokers acted as exclusive advisor/intermediary for Peachtree.

About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principles of putting people first, delivering on our promises, and creating lifetime clients.

