

Certus Pest Inc. Expands Florida Footprint with Acquisition of Choice Pest Control in Lake Worth Beach.

Lake Worth Beach, FL – [February 15th, 2024] – Certus Pest Inc., a leading national pest control provider, today announced the acquisition of Choice Pest Control, a trusted pest control company serving Lake Worth Beach and surrounding areas in Southeast Florida. This strategic acquisition expands Certus' presence in the Florida market and signifies the company's commitment to providing exceptional pest control solutions to communities across the state.

Choice Pest Control, known for its personalized service and commitment to customer satisfaction, has built a strong reputation in the Lake Worth Beach area. Under the Certus umbrella, Choice Pest Control's customers will benefit from an even wider range of services, including:

Advanced pest control solutions: Targeting a broader spectrum of pests, from common household insects to bed bugs and termites.

Innovative technologies: Utilizing the latest equipment and techniques for effective and environmentally responsible pest control.

Enhanced customer service: Dedicated account management system via online portal and experienced regional customer support for prompt and efficient service.

Expanded resources: Leveraging Certus' national network and expertise to provide comprehensive solutions for all pest problems.

"We are thrilled to welcome Choice Pest Control to the Certus family," said Lee Thompson, VP of Mergers & Acquisitions at Certus Pest Inc. "Their strong local presence and commitment to quality align perfectly with our values. This acquisition allows us to further strengthen our service offerings in Southeast Florida and deliver exceptional value to our customers."

We'd like to extend a special warm welcome to Eric Barkley, Jamari McGraw, and Scott Meyers, who will be joining the Certus team under our PURCOR Pest Solutions brand. Your dedication to Choice Pest Control's customers and expertise in the local market are highly valued, and we're excited to have you on board. We know you'll be instrumental in helping us provide seamless service and exceptional pest control solutions to the Lake Worth Beach community.

The acquisition of Choice Pest Control is the latest in a series of strategic moves by Certus to expand its reach and service offerings across the United States. With a commitment to growth and innovation, Certus is dedicated to providing its customers with the most effective and comprehensive pest control solutions available.

For further details or inquiries, please reach out to:

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About Certus

Certus is revolutionizing the pest control industry with its unique approach, emphasizing people-first policies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. We believe in fostering an environment where our team feels valued, trusted, and motivated to climb higher ladders of success, ensuring that the industry continually evolves to benefit everyone.